

Digital Enterprise Management (DEMA)

Double Master Degree Programme in Information Systems

University of Passau - University of Turku, Finland



Turun yliopisto
University of Turku

Turku School of Economics



*Faculty of Business Administration
and Economics*

What does the programme offer?

Double Master Degree Programme: Quick Facts

Quick Facts	Details
Programme	Digital Enterprise Management (DEMA) / Information Systems
Partner Universities	University of Passau, Germany University of Turku, Finland
Degree awarded	Master of Science in Information Systems (University of Passau, Germany) and Master of Science (University of Turku, Finland)
Duration and credits	4 semesters; 120 ECTS credits Start winter semester in Passau: October–July; in Turku: September–May Start summer semester in Passau: April–July; in Turku: September–May; in Passau: October–February (for Passau students)
Application deadline	January 15th (next summer semester) June 15th (next winter semester)
Requirements	Enrolled in M.Sc. Information Systems (Wirtschaftsinformatik) or M.Sc. Business Administration (with focus on Information Systems)
Starts in	October (winter semester) or in April (summer semester)

Digital Enterprise Management: Combining the strengths of each partner university

Networked Business & Digital Ecosystems

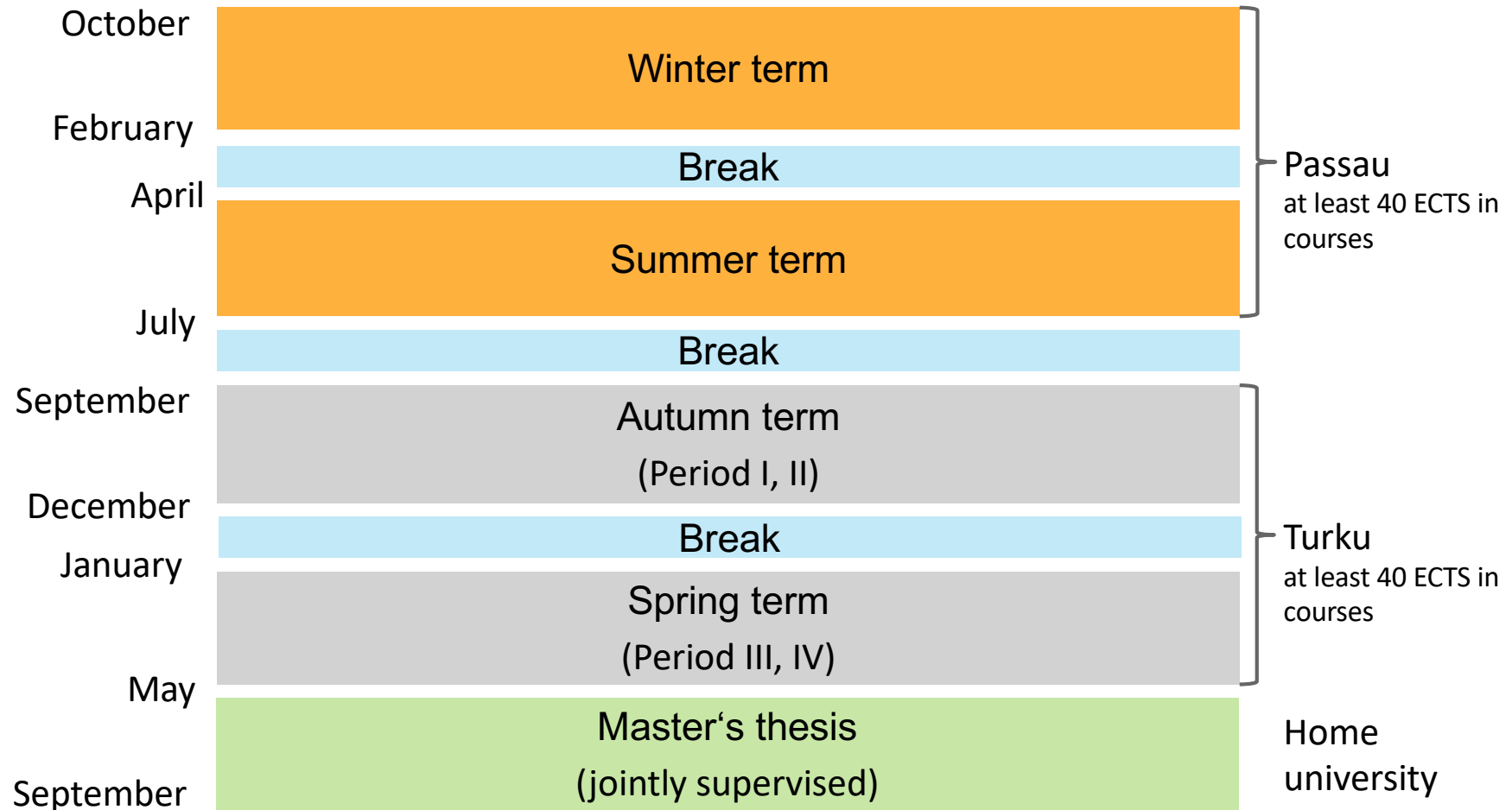
- Focuses on economic and technical aspects of today's networked and digital business environment
- About digitally enabled organizations, and how they benefit from advanced data management and digitalized, networked business platforms to improve performance of networked business ecosystems
- About economic and technical aspects of digital ecosystems
- About information and communication technologies



IT-Management

- Focuses on the design, delivery, and implementation of IT services, applications and infrastructure to align business needs
- Management of complexity of IT-assets and networked business by means of enterprise architecture management and governance.
- Define IS services to support business processes and knowledge sharing, and to manage multi-party implementation projects.
- Methods to address ethical and responsibility issues related global businesses

Structure of the DEMA programme (begin in winter term)



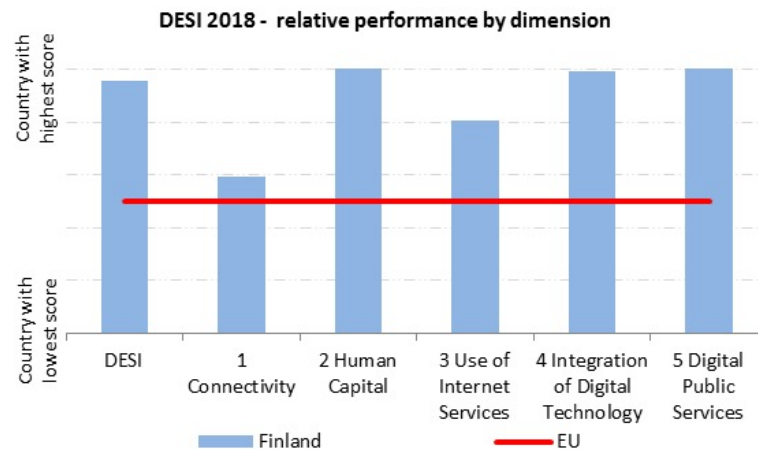
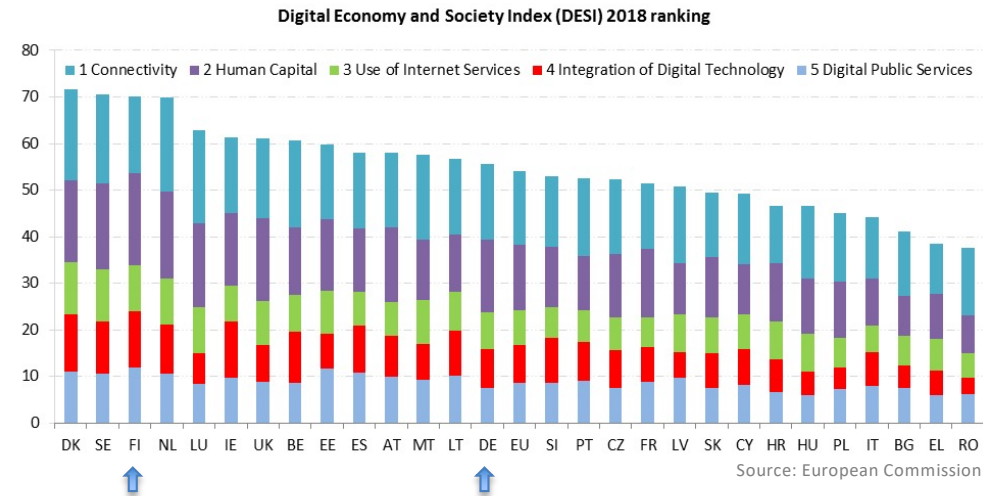
Why should I go and study in Finland?

Isn't it just dark and cold there?

Finland – Country of IT innovations

- Finland’s national aim is to develop as a knowledge-based society, whose strengths rest on skills, knowledge and creativity
- Finland among the globe’s best countries in education and entrepreneurship (World Economic Forum 2018)

In DESI 2018, Finland ranks 3rd out of the 28 EU Member States (Germany ranks 14th)



- One of the most digital EU countries (Digital Economy and Society Index 2018)
- Six Finnish startups among the Top 100 most promising companies in Europe (Red Herring 2019 Europe Top 100)

Finland – Country of IT innovations

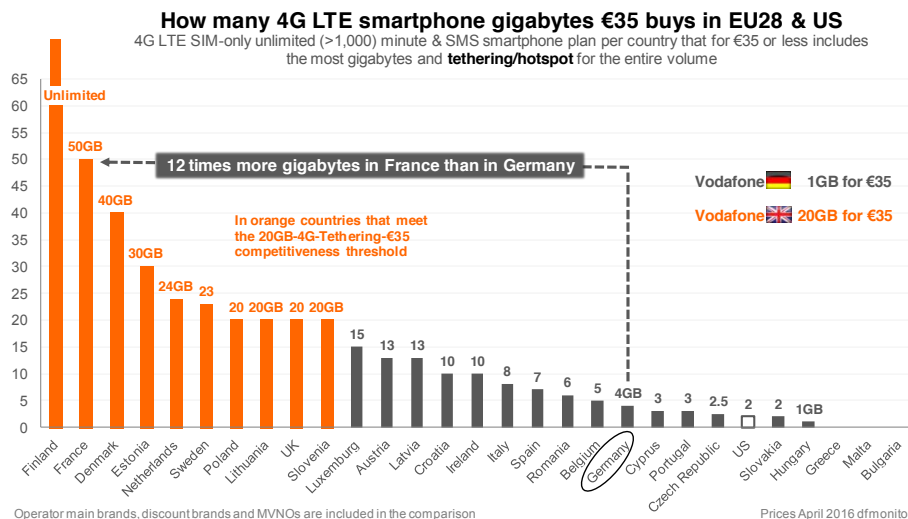
The top 10 countries harnessing information technology

Networked Readiness Index 2016

	Global rank*
Singapore	1
Finland	2
Sweden	3
Norway	4
United States (Germany ranked 15th)	5
Netherlands	6
Switzerland	7
United Kingdom	8
Luxembourg	9
Japan	10

Source: World Economic Forum 2016
 *2016 rank out of 139 economies.
 The index measures how economies use the opportunities offered by information and communications technologies for increased competitiveness and well-being.

- Finland is among the top countries harnessing information technology (World Economic Forum 2016)
- One of the world’s most dynamic economies (Grant Thornton’s Global Dynamism Index for 2015).
- Finland has one of the most advanced mobile and fixed line telecommunications networks



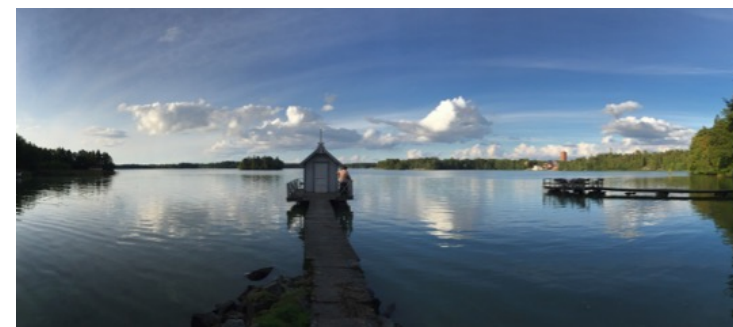
Source: Rewheel/DFMonitor The State of 4G Pricing 1st Half 2016²

- Finland is the home country of Nokia Networks, Supercell (Clash of Clans and Hay Day) and Rovio (Angry Birds)



Welcome to the active student city of Turku

- Turku is the former capital of Finland and the center of the third largest metropolitan area in Finland
- Close to the unique natural landscapes and archipelago of Southwest Finland
- The city was the European Capital of Culture 2011
- Turku offers a host of cultural and sports activities, as well as opportunities to relax on nature trails or by the seaside
- The University main campus is located in the active student city of Turku
- Find more:
www.turku.fi; www.studyinturku.fi



- High-quality academic education based on the latest research
- Outstanding teaching and learning environment with focus on quality and multidisciplinary cooperation
- Excellent student support services and helpful staff
- Active Student Union organising events and offering counselling services
- Reasonably-priced student accommodation available from the Student Village Foundation
- Campus located in the city centre: easy to walk or cycle everywhere



- Over 4000 applicants, about 10 % accepted
 - The most popular business school in Finland counted by the total number of applications (candidates have to choose top targets)
- ~ 3000 Bachelor's and Master's students
- ~ 200 Doctoral students
- ~ 150 international exchange students at TSE
- ~ 200 students abroad in foreign exchange programmes
 - Co-operation with more than 80 universities in appr. 40 countries
- Feedback from graduates (BSc, MSc, eMBA) very good



How and when can I apply?

- A motivation letter (max. 1 page)
- Curriculum vitae
- A printed copy of the completed and signed application form
- A copy of a valid passport
- A copy (with the official stamp of the school) of the Bachelor's degree, including a transcript of records/list of grades (in English)
- Certificate of enrolment at home university.
- Copy of High School Diploma (A-levels)
- Proof of English language proficiency: TOEFL or similar, at least B2 level
- Complete study plan, specifying the courses to be taken during the double degree programme at each partner university

- Students who will be enrolled in
 - Masterstudiengang Wirtschaftsinformatik (M.Sc. Information Systems) or
 - Masterstudiengang Business Administration (M.Sc. in Business Administration and majoring in Information Systems),can apply for the DEMA double degree Master's programme
- **Application deadline is June 15 & January 15** every year
- Acceptance decisions will be devised already by June 20 and Feb 1, respectively.
- A maximum of 10 students per cohort will enter the double degree programme
- If accepted, the **programme starts immediately in the first semester.**
- Not possible to join the DEMA programme at later point.



Find more information here:
<http://tinyurl.com/turku-passau>

Or contact us:
turku-passau-exchange@uni-passau.de

